Creative Aging Foundations Training for Libraries

Brooklyn Public Library

Day Two: Thursday, March 10, 2022

Introductions

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Director of Education

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Lifetime Arts Trainer

Agenda

+ Demo classes in S.A.F.E planning
+ Program preparation:
  - Patron surveys
  - Finding and working with teaching artists
  - Preparing for an online program
  - Tech support best practices
+ Q&A and wrap-up

Lifetime Arts

Demonstration Classes & Remote Program Design

Dance

Chinese Brush Painting

Daniela Del Giorno

Lifetime Arts Trainer

Jade Lam

Chinese Brush Painting

Break

How are you already engaging in the arts for older adults at your organization?

Program Preparation

Responsive Programming

Creative aging programs are designed to be responsive to a community's:

+ Work in partnership with the
  potential students
+ Desired artform(s)
+ Language(s)
+ Cultural connections

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Patron Survey

Used to identify:

+ Arts discipline
+ Class schedule (dates and times)
+ Tech accessibility
+ Preferred language

Patron Survey

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This site has the opportunity to offer professionally-taught, instructional workshops to patrons 55+. We need your help; please let us know which of the following programs you would like to see featured at this location!

PLEASE CHECK ALL THAT APPLY!

Disciplines:

☐ Acting	☐ Painting	☐ Photography
☐ Improvisation	☐ Drawing	☐ Filmmaking
☐ Oral History	☐ Collage	☐ Songwriting
☐ Storytelling	☐ Printmaking	☐ Instrumental
☐ Playwriting	☐ Pottery	Performance
☐ Screenwriting	☐ Sculpture	☐ Choral Performance
☐ Fiction Writing	☐ Jewelry Making	☐ Vocal Performance
☐ Memoir	☐ Quilting	☐ Other: _____
☐ Poetry	☐ Dance	

Days of the Week:

☐ Monday
☐ Tuesday
☐ Wednesday
☐ Thursday
☐ Friday
☐ Saturday

Times of the Day:
Times are approximate

☐ 8:00am -- 10:00am
☐ 10:00am -- 12:00pm
☐ 12:00pm -- 2:00pm
☐ 2:00pm -- 4:00pm
☐ 4:00pm -- 6:00pm

Comments:

_____
_____
_____

Contact Information:

Name: _____ E-Mail: _____ Phone: _____

Assessment: Older Adult Patrons

Ways to engage with your older adult community:

+ Conduct a patron survey
+ Host a focus group
+ Form a creative aging committee
+ Share creative aging example videos

Partnering with Teaching Artists

What is a Teaching Artist?

As defined by Eric Booth, a teaching artist is:

❝…a practicing professional artist with the complementary skills, curiosities and sensibilities of an educator, who can effectively engage a wide range of people in learning experiences in, through, and about the arts. ❞

(Booth, 2009)

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Teaching Artist Qualifications

Teaching Experience

+ Has delivered sequential arts instruction
+ Has worked with older adults in community-based settings

Professional Art Credentials

+ Has planned and executed exhibitions and/or performances
+ Has written publications
+ Has received awards, recognition, etc.

Teaching Artist Intangible Qualities

+ Collaborative
+ Flexible
+ Enthusiastic about working with older adults
+ Understands that the goals of the workshops are instructional; results are often therapeutic

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How to Find Teaching Artists

+ Brooklyn Public LIbrary Services for older adults
+ Lifetime Arts
+ Contact local and state arts councils
+ Look at local arts and community organizations
+ Research universities and local colleges
+ Research elementary and high school art teachers
+ Use referrals or word of mouth

Lifetime Arts

Roles and Responsibilities

Library

+ Provides tech support
+ Sends out meeting links
+ Markets class; creates flyer
+ Registers students

+ Makes a plan for materials with Teaching Artist
+ Supports student retention
+ Supports culminating event

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Roles and Responsibilities

Teaching Artist

+ Supports marketing
+ Informs org about materials needed
+ Facilitates classes
+ Communicates about attendance

+ Plans culminating event in collaboration
+ Class follow-up emails
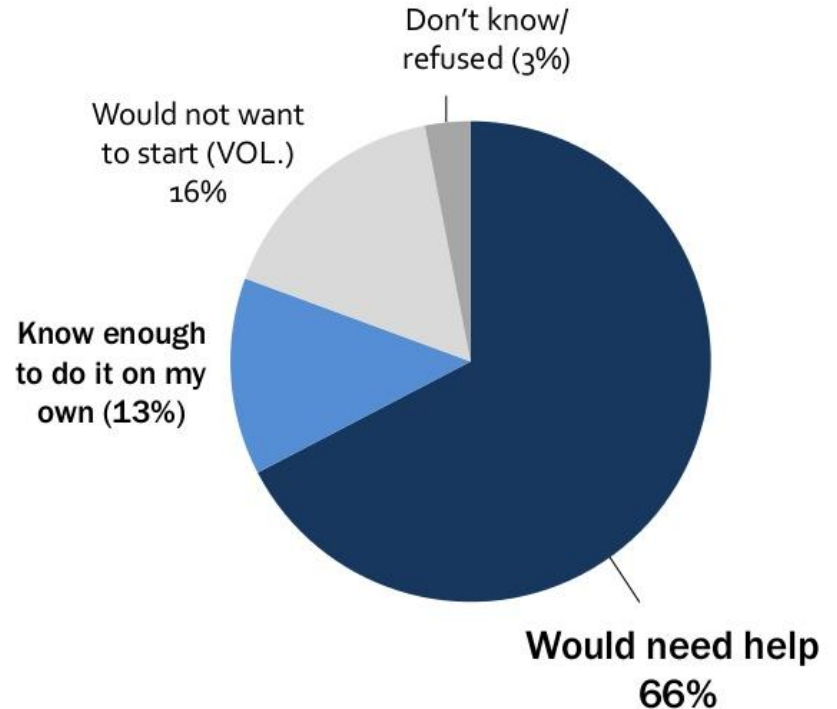+ Sets up office hours & student meetups

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Supporting Participants: Dissolving the Digital Divide

Older Adults Online

Most offline seniors say they would **need help** if they wanted to go online in the future.

(Zickuhr, 2013)

Don't know/ refused (3%)

Would not want to start (VOL.) 16%

Know enough to do it on my own (13%)

Would need help 66%

Pre-Program Tech Support Tips

+ Use the most accessible technology for initial contact
+ Offer one-on-one "tech office hours"
+ Host tech "meet and greet"
+ Contact info for friend or family support
+ Include "how to" videos and instructions
+ Encourage peer-to-peer tech support
+ National Senior Planet Tech Hotline: 920-666-1959
+ Aging Connected: **www.agingconnected.org**

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Tech Support During Program

+ Have a partner staff person available for tech support in every class
    ○ Ideally same person over course of entire program
+ Check in often with students to see how they are hearing and seeing
+ Make plans for how to signal for help
+ Include tech support phone number

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Successful Video Conferencing Tips

+ Good lighting, clear sound, eye contact, sound delay

+ Check in often whether everyone can see, hear, etc.

+ ADA compliant:
    ○ High contrast fonts (black on white)
    ○ Large type - 16pt for titles, 12pt for text
    ○ Caption images
    ○ Closed captioning for videos (YouTube)
    ○ Video Conference transcription (zoom closed captioning)

+ Be yourself and be transparent

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Positive "Remote Class" Routines

+ Everyone invited to log on 20 minutes early for tech support (and social time)

+ Established Zoom protocols for the class

+ Library tech support person should communicate etiquette expectations via:

  ○ Screen share and email

  ○ Verbal reminders to participants at the start of each meeting

  ○ Included in registration information/confirmation

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After Class Sample Support Survey

+ How was your tech today?

+ What support do you need with tech?

+ How is your artistic process coming along?

+ What support do you need?

+ Are there any questions you have on what was covered today?

+ Is there anything the teacher could go over again?

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Connecting the Program to the Library

+ Identify books related to the artform

+ Identify films, scores and articles

+ Host artists talk related to the artform

Online and/or In-person promotion

+ Create display or website page about the creative aging class and related work

+ Create a creative aging class board or creative aging group

Q&A Session

Homework

Review the following & think about how you might adjust them for your community (via the Lifetime Arts Service Portal):

+ Patron Survey
+ Planning Meeting Template
+ Program Evaluation Template
+ Culminating Event Audience Survey

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Resources

+ Zickuhr, Kathryn. (2013, September 25). Main Report. Retrieved from https://www.pewresearch.org/internet/2013/09/25/main-report-2/

lifetimearts.org | creativeagingresource.org

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Media Credits

+ Spring Creek Senior Partners, Brooklyn, NY; Credit: Jeremy Amar (Slide 1)

+ Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slides 5, 7, & 15)

+ Concourse Plaza, Bronx, NY; Credit: Jeremy Amar for The New York Community Trust (Slides 6 & 10)

+ DOROT Onsite@Home; Credit: DOROT (Slide 18)

+ Bedford Free Library, Bedford, NY; Credit: Bedford Free Library (Slide 25)

+ Mosholu Montefiore Senior Center, Bronx, NY; Credit: Jeremy Amar (Slide 26)

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