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# Creative Aging Foundations Training for Libraries

**Brooklyn Public Library**

**Day Two:** November 1, 2022

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## Introductions



**Dane Stauffer**  
Lifetime Arts Trainer



**Jade Lam**  
Lifetime Arts Trainer

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## Agenda

- + Demo classes in S.A.F.E planning
- + Program preparation:
  - Program development cycle
  - Space assessments
  - Community mapping
- + Cross-sector Partnerships:
  - Working with older adult communities
- + Responsive Programming
  - Patron Surveys
- + Q&A and wrap-up

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## Demonstration Classes & Program Preparation

### Storytelling



**Dane Stauffer**

### Chinese Brush Painting



**Jade Lam**



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**Break**



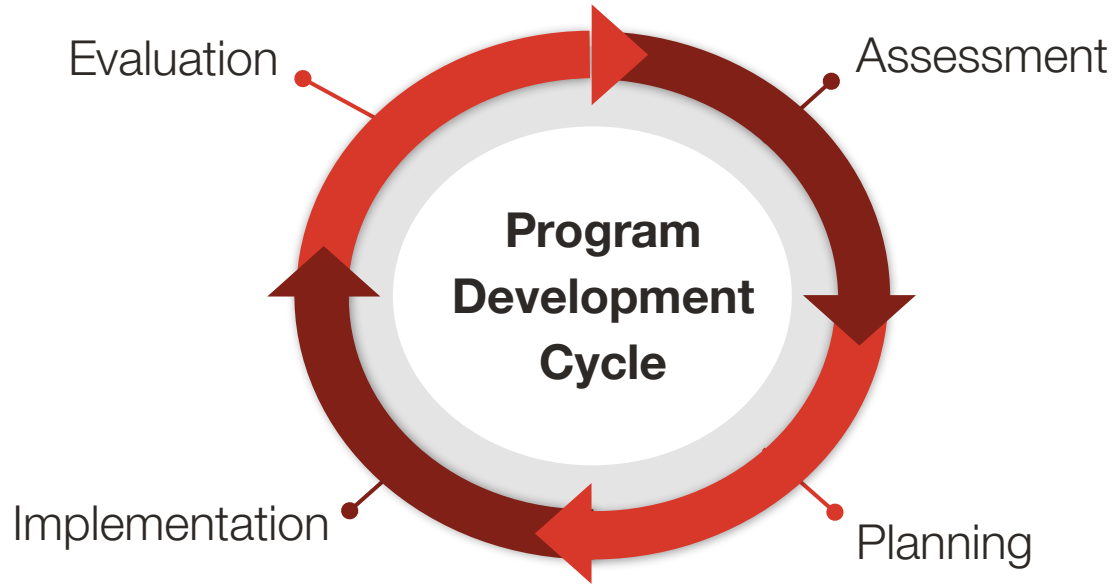


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## Creative Aging in Libraries

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## Program Development Cycle





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## Assessment

### Look inside your walls

- + Assess facility
- + Determine patron interest

### Look outside your walls

- + Community mapping

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## Site Considerations

- + ADA accessible
- + Bright lighting
- + Comfortable seating
- + Clear sightlines
- + Climate controlled
- + Partner with another organization if needed

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## Artform Considerations

### Visual Arts

- + Storage space
- + Table and chairs
- + Water source (if needed)

### Literary Arts

- + Tables and chairs

### Performing Arts

- + **Dance:** Large and supportive dance surface (no concrete) & chairs accessible
- + **Music:** Chairs and music stands
- + **Theater:** Large enough space for movement

# Facility Survey

## Used to identify:

- + Available resources
- + Accessibility
- + Best program site

### Facility Survey

Site Name: \_\_\_\_\_

Room Name: \_\_\_\_\_ Location: \_\_\_\_\_

Hours/Days of Operation: \_\_\_\_\_

Hours/Days the Space is Available: \_\_\_\_\_

Space Dimensions: \_\_\_\_\_ Description: \_\_\_\_\_

\_\_\_\_\_ ADA Accessible:  Yes  No  
**Flooring:**  Carpet  Concrete  Wood  Linoleum Tile

**Exhibition Space:**  Yes  No **Description:** \_\_\_\_\_

\_\_\_\_\_ ADA Accessible:  Yes  No  
**Flooring:**  Carpet  Concrete  Wood  Linoleum Tile

**Stage:**  Yes  No **Dimensions:** \_\_\_\_\_ **ADA Accessible:**  Yes  No

**Flooring:**  Carpet  Concrete  Wood  Linoleum Tile

Equipment:	Y	N	#	Description:
Seating (Fixed)				
Seating (Movable)				
Tables				
Sound System				
Projector				
Projection Screen				
Microphone(s)				
Microphone Stand(s)				
Sink (Water Source)				
Piano(s)				
Storage (for art supplies and work in progress)				

**NOTE:** VISUAL ARTS - programs with wet media (paint, clay, watercolors) require access to a water source.  
 DANCE/MOVEMENT - programs require clear, unencumbered space, with wooden flooring or linoleum tile over wood. (No concrete floors).

# Community Resource Survey

## Used to identify:

- + Potential partners
- + Audiences
- + Funding
- + Teaching artists
- + Collaboration opportunities
- + Program overlap

### Community Resource Survey



Use the following pages to survey and record nearby community resources and consider how the various organizations can promote and sustain creative aging programming for older adults.

#### Consider your community or service area. Can you identify any of the following?

- Arts centers & organizations
- State & local councils
- Community & senior centers
- Faith-based organizations
- Libraries & library foundations
- Business & merchant associations
- Local government & city departments
- Schools & school-based organizations
- Health & Human Services

#### What to look for:

- **Venues:** either space to run the program or to showcase the culmination of a program
- **Potential audiences:** organizations that serve your targeted population
- **Promotional partners:** organizations that already broadcast to older adults
- **Funding:** connect with organizations that can help tap into new funding sources
- **Teaching artists:** organizations that already contract, serve, or otherwise employ teaching artists
- **Collaborative programming:** organizations with built-in audiences and staff but have gaps in their offerings
- **Program overlap:** do any of these organizations offer programming for older adults? If so, is it instructional arts programming?

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Organization Name: \_\_\_\_\_

Lead Contact: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

#### Resources

- Auditorium
- Potential audiences
- Collaborative programming
- Gallery
- Marketing resources
- Other:
- Meeting space
- Funding resources
- Other space:
- Teaching artists

Does this organization offer older adult programming?  Yes  No

If yes, list the programs here: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Organization Name: \_\_\_\_\_

Lead Contact: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

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#### Resources

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- Other:
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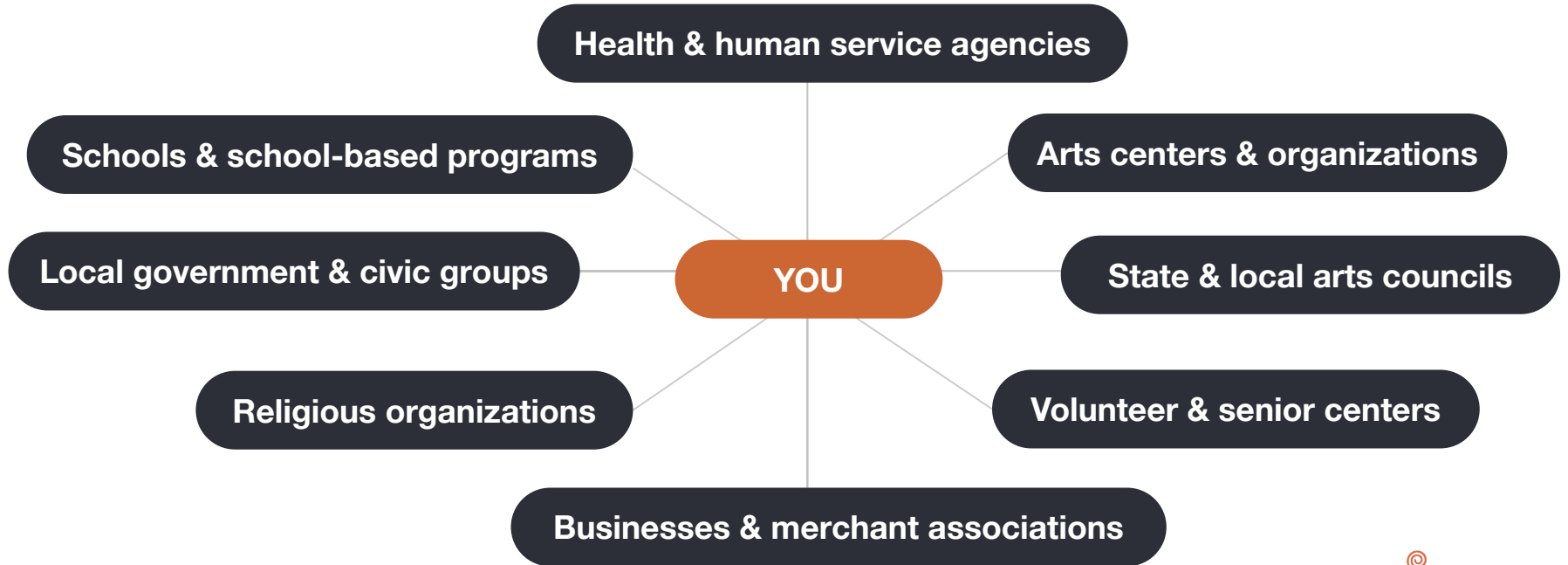
If yes, list the programs here: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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# Cross-sector Partnerships



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## Types of Older Adult Communities

### **Aging in Place**

- + Age-restricted
- + Naturally-occurring retirement communities (NORCs)

### **Senior Living**

- + Assisted living
- + Skilled nursing
- + Continuous care

### **Non-Residential**

- + Senior centers
- + Senior adult day centers

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## Traditional Programming in Senior Serving Organizations

- + May not be accustomed to sequential programming
- + May not be registration-based
- + Limited experience working with TAs
- + May not see value in arts programming
- + May not have funds or capacity to support programming





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## Partnerships with Senior Serving Organizations

**Honor where possible partners are right now.**

- + Discuss collaborative ways to serve older adults in the community
- + Be respectful of their capacity
- + Be of service
- + Honor your partners' relationships with your students
- + Offer gentle reminders about the importance of arts programs



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## Beyond Senior Serving Organizations

- + Other Libraries
- + Places of worship
- + Community centers
- + Club and volunteer organizations
- + Parks and recreation
- + Veterans associations and orgs

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## Responsive Programming

**Creative aging programs are designed to be responsive to a community's:**

- + Desired artform(s)
- + Language(s)
- + Cultural connections

# Patron Survey

## Used to identify:

- + Arts discipline
- + Class schedule (dates and times)
- + Tech accessibility
- + Preferred language



Lifetime Arts

## Patron Survey

This site has the opportunity to offer professionally-taught, instructional workshops to patrons 55+. We need your help; please let us know which of the following programs you would like to see featured at this location!

PLEASE CHECK ALL THAT APPLY!

### Disciplines:

- |                                          |                                         |                                                   |
|------------------------------------------|-----------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Acting          | <input type="checkbox"/> Painting       | <input type="checkbox"/> Photography              |
| <input type="checkbox"/> Improvisation   | <input type="checkbox"/> Drawing        | <input type="checkbox"/> Filmmaking               |
| <input type="checkbox"/> Oral History    | <input type="checkbox"/> Collage        | <input type="checkbox"/> Songwriting              |
| <input type="checkbox"/> Storytelling    | <input type="checkbox"/> Printmaking    | <input type="checkbox"/> Instrumental Performance |
| <input type="checkbox"/> Playwriting     | <input type="checkbox"/> Pottery        | <input type="checkbox"/> Choral Performance       |
| <input type="checkbox"/> Screenwriting   | <input type="checkbox"/> Sculpture      | <input type="checkbox"/> Vocal Performance        |
| <input type="checkbox"/> Fiction Writing | <input type="checkbox"/> Jewelry Making | <input type="checkbox"/> Other: _____             |
| <input type="checkbox"/> Memoir          | <input type="checkbox"/> Quilting       |                                                   |
| <input type="checkbox"/> Poetry          | <input type="checkbox"/> Dance          |                                                   |

### Days of the Week:

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

### Times of the Day:

*Times are approximate*

- 8:00am -- 10:00am
- 10:00am -- 12:00pm
- 12:00pm -- 2:00pm
- 2:00pm -- 4:00pm
- 4:00pm -- 6:00pm

### Comments:

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### Contact Information:

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

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## Assessment: Older Adult Patrons

### Ways to engage with your older adult community:

- + Conduct a patron survey
- + Host a focus group
- + Form a creative aging committee
- + Offer demo classes in different artforms
- + Share creative aging example videos



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## Q&A Session



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## Homework

**Review the following & think about how you might adjust them for your community (via the Lifetime Arts Service Portal):**

- + Facility Survey
- + Community Resource Survey
- + Patron Survey
- + Planning Meeting Template

## Media Credits

- + Heard Museum, Phoenix, AZ; Photo Credit: Mary Dashnaw (Slide 1)
- + Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slides 5 & 6)
- + Brooklyn Public Library, Central Branch, Brooklyn, NY; Credit: Kevin Duggan (Slide 7)
- + Garfield Conservatory, Chicago, IL; Credit: Sara Cortes (Slide 18)
- + Concourse Plaza, Bronx, NY; Credit: Jeremy Amar for The New York Community Trust (Slide 21)
- + Mosholu Montefiore Senior Center, Bronx, NY; Credit: Jeremy Amar (Slide 22)

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