

Creative Aging Foundations

Delaware Division of the Arts

Day Two: Thursday, Nov. 2, 2023



Introductions



Dane Stauffer
Lifetime Arts Trainer
Storytelling Teaching Artist



Asma FeyijinmiLifetime Arts Trainer
Dance Teaching Artist

Agenda

- + S.A.F.E. Program Design
- + Demo classes
- + Program preparation:
 - Program development cycle
 - Space assessments
 - Community mapping
 - Patron surveys
- + Cross-sector Partnerships:
 - Working with older adult communities
 - Q&A and wrap-up





Older Adult Learners and S.A.F.E Planning & Practice



S.A.F.E Planning Components

- + Skills
- + **A**ssessment
- + **F**eedback
- + Engage Socially



Skills

Schedule classes in a sequence and plan each lesson to ensure that one artmaking skill builds to the next.





Assessment

Continually evaluate each student's progress and tailor instruction to match the expressed needs of each learner.



Feedback

Provide opportunities for students to talk about their work and their artistic process.





Engage

Tie intentional social engagement opportunities to the artmaking.



Demonstration Classes & Program Preparation

Storytelling



Dane Stauffer

Chinese Brush Painting



Jade Lam



Break

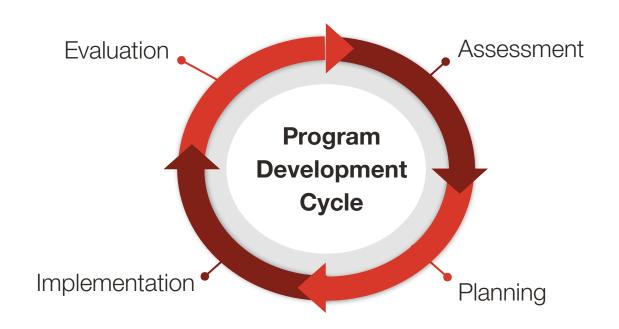




Creative Aging Program Preparation



Program Development Cycle



Assessment

Look inside your walls

- + Assess facility
- + Determine patron interest

Look outside your walls

+ Community mapping



Site Considerations

- + ADA accessible
- + Bright lighting
- + Comfortable seating
- + Clear sightlines
- + Climate controlled
- + Partner with another organization if needed



Artform Considerations

Visual Arts

- + Storage space
- + Table and chairs
- + Water source (if needed)

Literary Arts

+ Tables and chairs

Performing Arts

- + **Dance:** Large and supportive dance surface (no concrete) & chairs accessible
- + **Music:** Chairs and music stands
- Theater: Large enough space for movement



Facility Survey

Used to identify:

- Available resources
- + Accessibility
- Best program site

Facility Survey



Site Name	:							
20. 2° 30 80 20. 10 10 10 10 10 10 10 10 10 10 10 10 10 						Location:		
Hours/Day	s the Sp	ace is	Ava	ilab	le: _			
Space Dimensions:				Description:				
								_ ADA Accessible: □ Yes □ No
Flooring: Carpet				□ Concrete			□ Wood	□ Linoleum Tile
Exhibition	Space:	□ Ye	es		No	Descripti	ion:	
				_				ADA Accessible: Yes No
Flooring:	looring: Carpet			□ Concrete			□ Wood	☐ Linoleum Tile
Stage: ☐ Yes ☐ No Flooring: ☐ Carpet			Dimensions: _ □ Concrete			□ Wood	_ ADA Accessible: □ Yes □ No □ Linoleum Tile	
Equipme	ent:		Υ	N	#	Descrip	tion:	
Seating (F	ixed)							
Seating (N	Movable)							
Tables								
Sound Sy	stem							
Projector								
Projection Screen								
Micropho	ne(s)							
Microphone Stand(s)								
Sink (Water Source)								
Piano(s)								
Storage (for art supplies and work in progress)								

NOTE: MSUAL ARTS - programs with wet media (paint, clay, watercolors) require access to a water source.

DANCE/MOVEMENT - programs require clear, unencumbered space, with wooden flooring or linoleum tile over wood. (No concrete floors).

Community Resource Survey

Used to identify:

- Potential partners
- Audiences
- + Funding
- + Teaching artists
- + Collaboration opportunities
- + Program overlap

Community Resource Survey



Use the following pages to survey and record nearby community resources and consider how the various organizations can promote and sustain creative aging programming for older adults.

Consider your community or service area. Can you identify any:

- Arts centers & organizations
 State & local councils
- State & local councils
- Community & senior centers
 Faith-based organizations
- Libraries & library foundations
- Business & merchant associations
 Local government & civic groups
- · Schools & school-based programs
- · Health & Human Service Agencies

What to look for:

- . Venues: either space to run the program or to showcase the culminating event
- Potential audiences: organizations that serve your targeted population
- Promotional partners: organizations that already broadcast to older adults
- Funding: connect with organizations that can help tap into new funding streams
- Teaching artists: organizations that already contract, serve, or otherwise involve skilled arts instructors working with older adults in community
- Collaborative programming: organizations with built-in audiences and programs, but have gaps in their offerings
- Program overlap: do any of these organizations offer programming for older adults? If so, is it instructional arts programming?

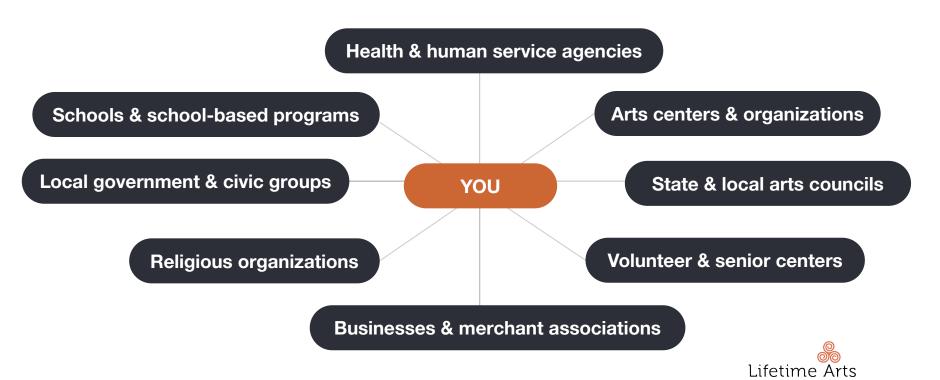
	Title:
	Phone:
State:	Zip Code:
□ Potential audiences	☐ Collaborative programming
☐ Marketing resources	☐ Other:
□ Funding resources	
□ Teaching artists	
er older adult programming?	
fer older adult programming?	
fer older adult programming?	
fer older adult programming?	
fer older adult programming?	_ Title:
er older adult programming?	_Title:Phone:Zip Code:
er older adult programming?	

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Does this organization offer older adult programming?	□ Yes	□ No				
If yes, list the programs here:						
			_			

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Cross-sector Partnerships



Types of Older Adult Communities

Aging in Place

- + Age-restricted
- Naturally-occurring retirement communities (NORCs)

Senior Living

- Assisted living
- + Skilled nursing
- Continuous care

Non-Residential

- Senior centers
- + Senior adult day centers





Beyond Senior Serving Organizations

- + Other Libraries
- + Worshiping communities
- + Community centers
- + Club and volunteer organizations
- + Parks and recreation
- + Veterans associations and orgs



Responsive Programming

Creative aging programs are designed to be responsive to a community's:

- + Desired artform(s)
- + Language(s)
- + Cultural connections



Patron Survey

Used to identify:

- + Arts discipline
- + Class schedule (dates and times)
- + Tech accessibility
- + Preferred language

Patron Survey



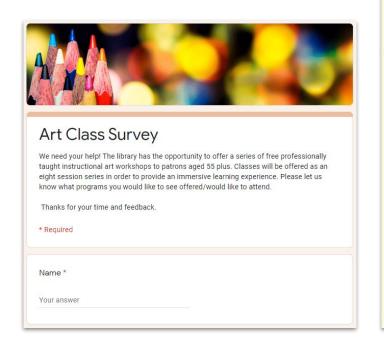
This site has the opportunity to offer professionally-taught, instructional workshops to patrons 55+. We need your help; please let us know which of the following programs you would like to see featured at this location!

PLEASE CHECK ALL THAT APPLY!

Disciplines:		
☐ Acting	☐ Painting	☐ Photography
☐ Improvisation	□ Drawing	☐ Filmmaking
☐ Oral History	☐ Collage	□ Songwriting
☐ Storytelling	□ Printmaking	☐ Instrumental
☐ Playwriting	□ Pottery	Performance
☐ Screenwriting	☐ Sculpture	☐ Choral Performance
☐ Fiction Writing	☐ Jewelry Make	king Vocal Performance
☐ Memoir	☐ Quilting	☐ Other:
☐ Poetry	☐ Dance	
Days of the Week:	1	Times of the Day:
☐ Monday		Times are approximate
☐ Tuesday		□ 8:00am 10:00am
☐ Wednesday		□ 10:00am 12:00pm
☐ Thursday		☐ 12:00pm 2:00pm
□ Friday		☐ 2:00pm 4:00pm
☐ Saturday		☐ 4:00pm 6:00pm
Comments:	·	
		<u> </u>
Contact Information:		
Name:	E-Mail:	Phone:

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Case Study: Patron Survey Distribution





Q&A Session



Homework

Via the Lifetime Arts Service Portal:

- Envisioning Your Creative Aging Program Worksheet
- You are also invited to review the following:
 - Facility Survey
 - Community Resource Survey
 - Patron Survey



Resources & Supporting Research

Institute on Aging. Stats on Aging in America. Retrieved from: https://www.ioaging.org/aging-in-america/

Liz Lerman Critical Response Protocol: https://lizlerman.com/critical-response-process/



Media Credits

- + Heard Museum, Phoenix, AZ; Photo Credit:Mary Dashnaw (Slide 1)
- Concourse Plaza, Bronx, NY; Credit: Jeremy Amar for The New York Community Trust (Slides 4 &
 28)
- + Fleisher Art Memorial, Philadelphia, PA; Credit: Fleisher Art Memorial (Slide 6)
- + The Neon Museum, Las Vegas, NV; Credit: The Neon Museum (Slide 7)
- Newtown Italian Neighborhood Senior Center, Queens, NY; Credit: Jeremy Amar for The New York Community (Slide 8)
- + Marine Park, Brooklyn NY; Credit: Jeremy Amar for The New York Community Trust (Slide 9)
- + Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slide 11)



Media Credits

- + Brooklyn Public Library, Central Branch, Brooklyn, NY; Credit: Kevin Duggan (Slide 12)
- + Chandler Sunset Library, Chandler, AZ; Credit: Chandler Sunset Library (Slide 21)
- + Garfield Conservatory, Chicago, IL; Credit: Sara Cortes (Slide 23)
- + Johnson City Public Library, Johnson City, TN; Credit: Johnson City Public Library (Slide 24)
- + Mosholu Montefiore Senior Center, Bronx, NY; Credit: Jeremy Amar (Slide 29)

