

Envisioning Your Creative Aging Program Worksheet

For Organizations



Your Name: _____

Organization Name: _____

Introduction:

Provide a brief description of your organization, its mission, and your role.

How would creative aging further your organization's mission?

What are your goals for implementing creative aging programs?

Demographics:

Describe the communities that your organization serves.

Are their cultural considerations - i.e. language, cultural context, etc. - to keep in mind when developing programming for the communities your organization serves?

Accessibility:

Are your facilities ADA compliant? Yes No

How do most of your patrons engage with your organization? Do they engage in person, remotely, or both? Are there physical or technological barriers to consider?

Current Programs:

What programs/services (fitness, technology, arts, etc.) does your organization offer **specifically for older adults**? Are they delivered in person or remotely?

Who coordinates these services for your organization?

What services do you currently have that do not currently serve older adults, but could expand to serve them?

How do you determine which programs to offer? (e.g. surveys, word of mouth, etc.)

Implementation Support:

What do you need to implement a sequential creative aging program? Please check all that apply and then circle which necessity is the greatest.

- | | |
|---|---|
| <input type="checkbox"/> Training | <input type="checkbox"/> Documentation support |
| <input type="checkbox"/> Access to tech equipment | <input type="checkbox"/> Evaluation materials |
| <input type="checkbox"/> Access to software | <input type="checkbox"/> Funding |
| <input type="checkbox"/> Access to teaching artists | <input type="checkbox"/> Staff time |
| <input type="checkbox"/> Communications support | <input type="checkbox"/> Contracting procedures |
| | <input type="checkbox"/> Other: _____ |

Based on the needs identified above, what kind of organization/administrative support within your organization (including board of directors, staff and volunteers) would you need to begin creative aging programming?

What new or reconfigured staff positions would you need to begin creative aging programming?

What new equipment, staffing, or infrastructure would you need to increase the accessibility of your programs?

Conclusion:

After completing this worksheet:

What is your organization's greatest **asset**?

What is your organization's greatest **challenge**?

What is your biggest creative aging **programming concern**?

What are some **action steps** you could begin tomorrow to plant seeds for future creative aging programs? (e.g. staff meeting to discuss ideas, invited artist lectures, etc.)