



Creative Aging Foundations Training for Libraries and Community Organizations

Nevada Arts Council

Day Two: February 1, 2022

Introductions



Annie Montgomery
Director of Education



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Lifetime Arts Trainer

Agenda

- + Demo classes in S.A.F.E planning
- + Program preparation:
 - Program development cycle
 - Space assessments
 - Community mapping
 - Patron surveys
 - Finding and working with teaching artists
- + Q&A and wrap-up

Demonstration Classes & Remote Program Design

Poetry



Vogue Robinson
Nevada Teaching Artist

Dance



Daniela Del Giorno
Lifetime Arts Trainer



Break



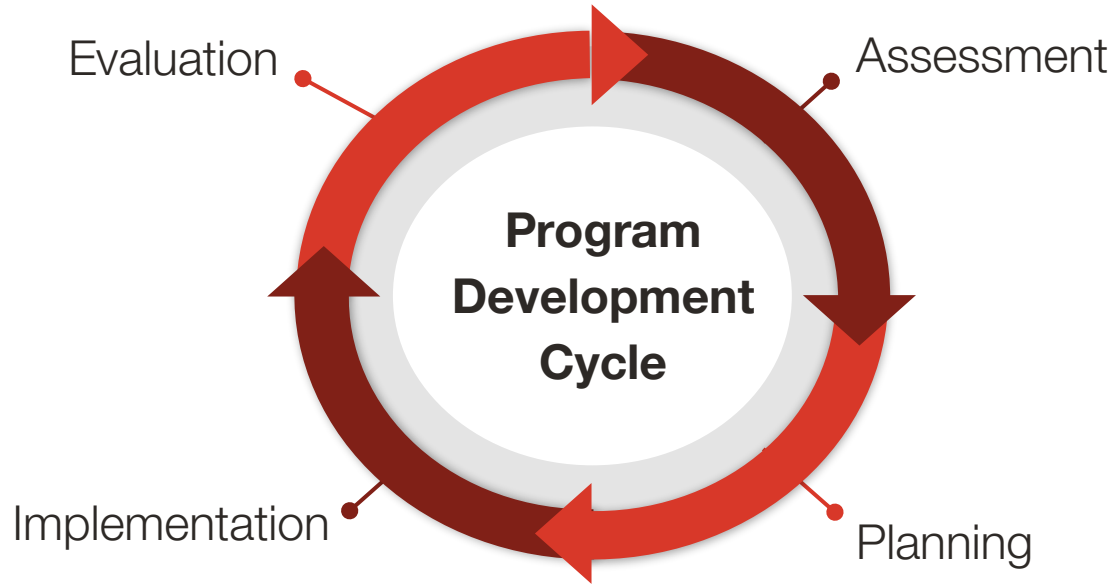


How are you already engaging in the arts for older adults at your organization?

Program Preparation



Program Development Cycle



Assessment

Look inside your walls

- + Assess facility
- + Determine patron interest

Look outside your walls

- + Community mapping

Site Considerations

- + ADA accessible
- + Bright lighting
- + Comfortable seating
- + Clear sightlines
- + Climate controlled
- + Partner with another organization if needed

Artform Considerations

Visual Arts

- + Storage space
- + Table and chairs
- + Water source (if needed)

Literary Arts

- + Tables and chairs

Performing Arts

- + **Dance:** Large and supportive dance surface (no concrete) & chairs accessible
- + **Music:** Chairs and music stands
- + **Theater:** Large enough space for movement



Facility Survey

Used to identify:

- + Available resources
- + Accessibility
- + Best program site

Facility Survey

Site Name: _____

Room Name: _____ Location: _____

Hours/Days of Operation: _____

Hours/Days the Space is Available: _____

Space Dimensions: _____ Description: _____

_____ ADA Accessible: Yes No
Flooring: Carpet Concrete Wood Linoleum Tile

Exhibition Space: Yes No **Description:** _____

_____ ADA Accessible: Yes No
Flooring: Carpet Concrete Wood Linoleum Tile

Stage: Yes No **Dimensions:** _____ **ADA Accessible:** Yes No

Flooring: Carpet Concrete Wood Linoleum Tile

| Equipment: | Y | N | # | Description: |
|---|---|---|---|--------------|
| Seating (Fixed) | | | | |
| Seating (Movable) | | | | |
| Tables | | | | |
| Sound System | | | | |
| Projector | | | | |
| Projection Screen | | | | |
| Microphone(s) | | | | |
| Microphone Stand(s) | | | | |
| Sink (Water Source) | | | | |
| Piano(s) | | | | |
| Storage (for art supplies and work in progress) | | | | |

NOTE: VISUAL ARTS - programs with wet media (paint, clay, watercolors) require access to a water source.
 DANCE/MOVEMENT - programs require clear, unencumbered space, with wooden flooring or linoleum tile over wood. (No concrete floors).

Community Resource Survey

Used to identify:

- + Potential partners
- + Audiences
- + Funding
- + Teaching artists
- + Collaboration opportunities
- + Program overlap

Community Resource Survey



Use the following pages to survey and record nearby community resources and consider how the various organizations can promote and sustain creative aging programming for older adults.

Consider your community or service area. Can you identify any:

- Arts centers & organizations
- State & local councils
- Community & senior centers
- Faith-based organizations
- Libraries & library foundations
- Business & merchant associations
- Local government & civic groups
- Schools & school-based programs
- Health & Human Service Agencies

What to look for:

- **Venues:** either space to run the program or to showcase the culminating event
- **Potential audiences:** organizations that serve your targeted population
- **Promotional partners:** organizations that already broadcast to older adults
- **Funding:** connect with organizations that can help tap into new funding streams
- **Teaching artists:** organizations that already contract, serve, or otherwise involve skilled arts instructors working with older adults in community
- **Collaborative programming:** organizations with built-in audiences and programs, but have gaps in their offerings
- **Program overlap:** do any of these organizations offer programming for older adults? If so, is it instructional arts programming?

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_____ **Title:** _____

_____ **Phone:** _____

_____ **State:** _____ **Zip Code:** _____

Potential audiences Collaborative programming

Marketing resources Other:

Funding resources

Teaching artists

Does this organization offer older adult programming? Yes No

If yes, list the programs here: _____

_____ **Title:** _____

_____ **Phone:** _____

_____ **State:** _____ **Zip Code:** _____

Potential audiences Collaborative programming

Marketing resources Other:

Funding resources

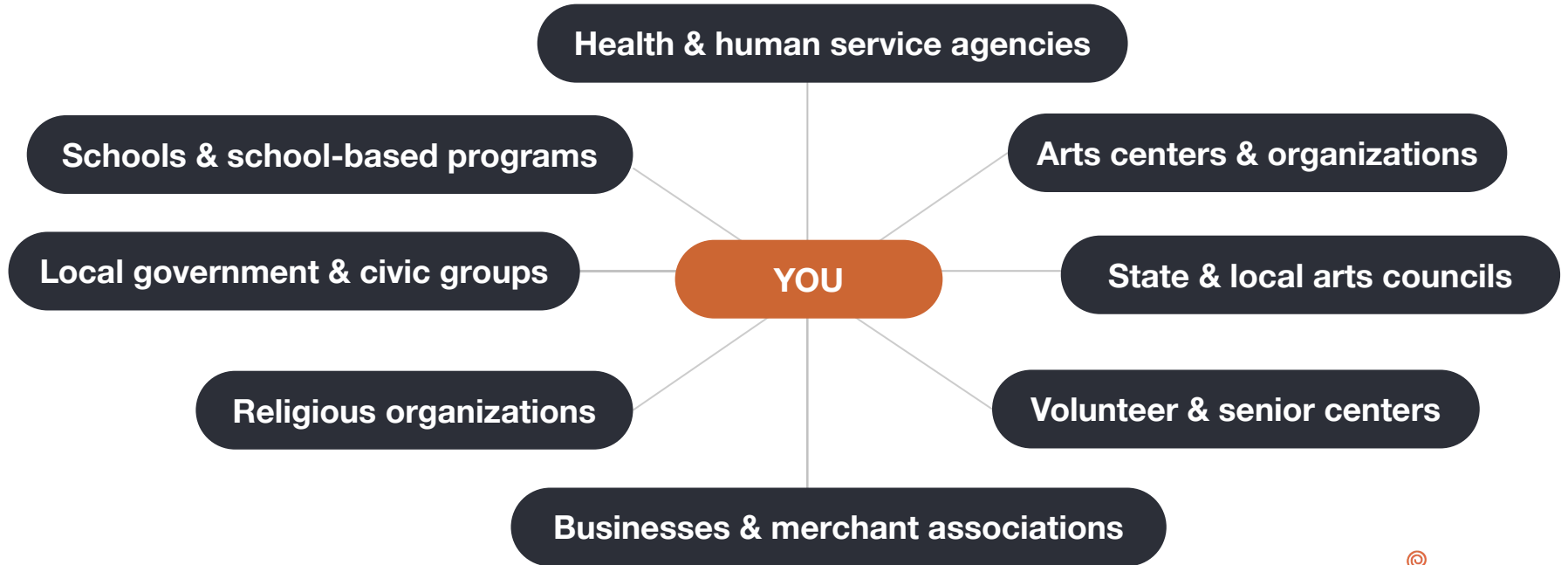
Teaching artists

Does this organization offer older adult programming? Yes No

If yes, list the programs here: _____

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Cross-sector Partnerships



Types of Older Adult Communities

Aging in Place

- + Age-restricted
- + Naturally-occurring retirement communities (NORCs)

Senior Living

- + Assisted living
- + Skilled nursing
- + Continuous care

Non-Residential

- + Senior centers
- + Senior adult day centers

Partnerships with Senior Serving Organizations

Honor where possible partners are right now.

- + Discuss collaborative ways to serve older adults in the community
- + Be respectful of their capacity
- + Be of service
- + Honor your partners' relationships with your students
- + Offer gentle reminders about the importance of arts programs



Beyond Senior Centers

- + Other Libraries
- + Churches and synagogues
- + Community centers
- + Club and volunteer organizations
- + Parks and recreation
- + Veterans associations and orgs

University Partnerships with Johnson City Public Library



Responsive Programming

Creative aging programs are designed to be responsive to a community's:

- + Desired artform(s)
- + Language(s)
- + Cultural connections

Patron Survey

Used to identify:

- + Arts discipline
- + Class schedule (dates and times)
- + Tech accessibility
- + Preferred language



Lifetime Arts

Patron Survey

This site has the opportunity to offer professionally-taught, instructional workshops to patrons 55+. We need your help; please let us know which of the following programs you would like to see featured at this location!

PLEASE CHECK ALL THAT APPLY!

Disciplines:

- | | | |
|--|---|---|
| <input type="checkbox"/> Acting | <input type="checkbox"/> Painting | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Improvisation | <input type="checkbox"/> Drawing | <input type="checkbox"/> Filmmaking |
| <input type="checkbox"/> Oral History | <input type="checkbox"/> Collage | <input type="checkbox"/> Songwriting |
| <input type="checkbox"/> Storytelling | <input type="checkbox"/> Printmaking | <input type="checkbox"/> Instrumental Performance |
| <input type="checkbox"/> Playwriting | <input type="checkbox"/> Pottery | <input type="checkbox"/> Choral Performance |
| <input type="checkbox"/> Screenwriting | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Vocal Performance |
| <input type="checkbox"/> Fiction Writing | <input type="checkbox"/> Jewelry Making | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Memoir | <input type="checkbox"/> Quilting | |
| <input type="checkbox"/> Poetry | <input type="checkbox"/> Dance | |

Days of the Week:

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

Times of the Day:

Times are approximate

- 8:00am -- 10:00am
- 10:00am -- 12:00pm
- 12:00pm -- 2:00pm
- 2:00pm -- 4:00pm
- 4:00pm -- 6:00pm

Comments:

Contact Information:

Name: _____ E-Mail: _____ Phone: _____

Assessment: Older Adult Patrons

Ways to engage with your older adult community:

- + Conduct a patron survey
- + Host a focus group
- + Form a creative aging committee
- + Offer demo classes in different artforms
- + Share creative aging example videos



Q&A Session



Homework

Review the following & think about how you might adjust them for your community (via the Lifetime Arts Service Portal):

- + Facility Survey
- + Community Resource Survey
- + Patron Survey
- + Planning Meeting Template
- + Sample Teaching Artist Budgets for Remote and In-Person Creative Aging Programs
- + Program Evaluation Template
- + Culminating Event Audience Survey

Media Credits

- + The Neon Museum, Las Vegas, NV; Credit: The Neon Museum (Slide 1)
- + Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slides 5 & 7)
- + Concourse Plaza, Bronx, NY; Credit: Jeremy Amar for The New York Community Trust (Slides 6 & 14)
- + Garfield Conservatory, Chicago, IL; Credit: Sara Cortes (Slide 17)
- + Johnson City Public Library, Johnson City, TN; Credit: Johnson City Public Library (Slide 18)
- + Mosholu Montefiore Senior Center, Bronx, NY; Credit: Jeremy Amar (Slide 18)

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