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# Creative Aging Foundations for Teaching Artists

Phoenix Center for the Arts

**Day Three:** Wednesday, October 4, 2023

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## Welcome Phoenix Teaching Artists!

**As you come in, add your voice to the public chat:**

- + Name
- + What is a piece of art you recently engaged with that resonated with you?

Also, please have your completed **Envisioning Your Creative Aging Program Worksheet** ready.

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## Older Adult Community Partnerships & Teaching Artist Preparation



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Lifetime Arts Trainer



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Lifetime Arts Trainer

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## Agenda

- + Partnering with older adult communities
- + Break
- + Envisioning creative aging programs
- + Curriculum development
- + Creative Aging Teaching Artist Tools & Tips
- + Q&A and wrap-up

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## Partnering with Older Adult Communities



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## Types of Older Adult Communities

### **Aging in Place**

- + Age-restricted
- + Naturally-occurring retirement communities (NORCs)

### **Senior Living**

- + Assisted living
- + Skilled nursing
- + Continuous care

### **Non-Residential**

- + Senior centers
- + Senior adult day centers

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## Partnerships with Senior Serving Organizations

- + Discuss collaborative ways to serve older adults in the community
- + Be respectful of their capacity
- + Be of service
- + Honor your partners' relationships with your students
- + Offer gentle reminders about the importance of arts programs

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## Traditional Programming in Senior Serving Organizations

- + May not be accustomed to sequential programming
- + May not be registration-based
- + Limited experience working with TAs
- + May not see value in arts programming
- + May not have funds or capacity to support programming





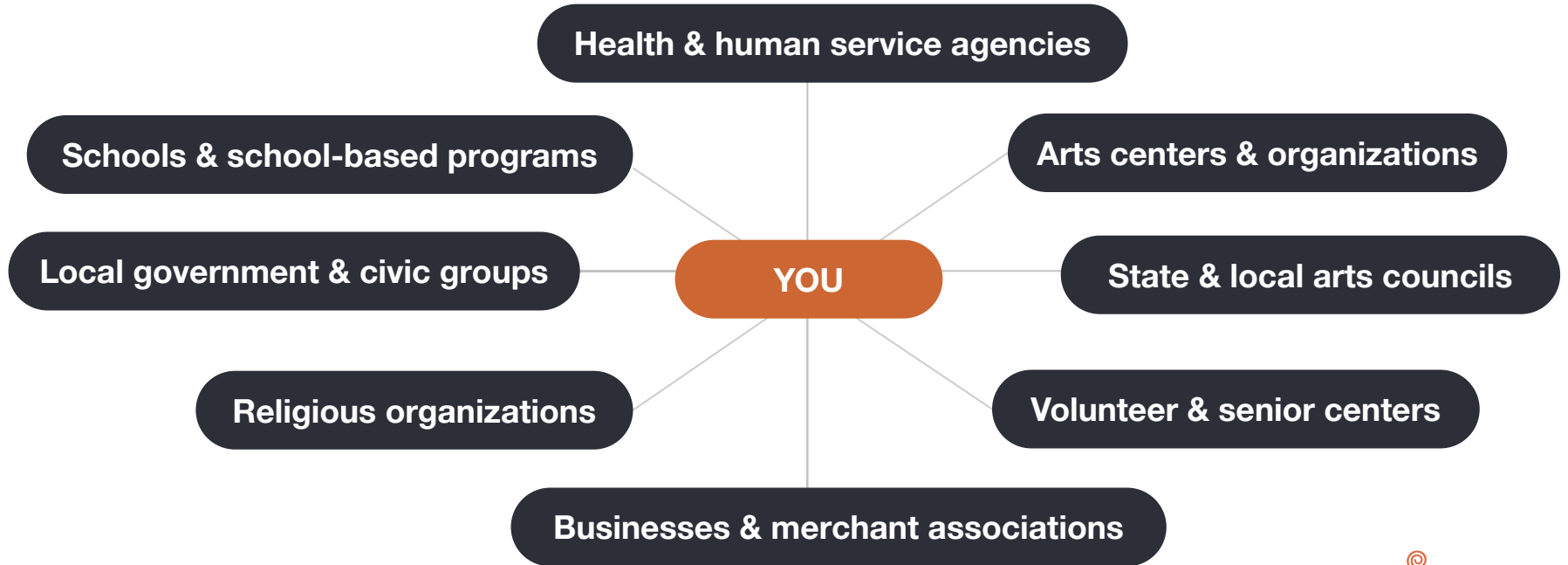


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## Beyond Senior Serving Organizations

- + Libraries
- + Worshiping communities
- + Community centers
- + Club and volunteer organizations
- + Parks and recreation
- + Veterans associations and orgs

# Cross-sector Partnerships



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## Roles and Responsibilities

### Host Organization

- + Markets class; creates flyer
- + Registers students
- + Sets up space; provides materials
- + Supports student retention
- + Supports culminating event

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## Roles and Responsibilities

### Teaching Artist

- + Supports marketing
- + Informs org about materials needed
- + Facilitates classes
- + Communicates about attendance
- + Plans culminating event in collaboration

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## Best Practices for Entering New Communities





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## Share Out

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Break



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## Envisioning Your Creative Aging Program

- + Share ideas and visions for your creative aging programs
- + Receive feedback and suggestions





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## Curriculum Development Best Practices

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## Creating a Strong Curriculum

### **A strong curriculum includes:**

- + Goals for the course
- + Goal for each class
- + Art skills to be learned—including artistic vocabulary
- + Skills that are sequential and go deep
- + Social engagement plans
- + Culminating event plans



## Example Title

# **Crossing the Line: Drawing for All**

8 sessions, 1.5 hour per session



Lifetime Arts



## Description Example

Drawing connects us to the reasons we are interested in the arts. It slows us down, engaging us in seeing and thinking as it feeds our imaginations and provides content for our art making.

Drawing is a learned skill that develops through practice and reflection. This remote online learning opportunity provides participants with clear instruction, demonstrations, feedback, and weekly challenges in a connected, supportive community of learners.

**NO drawing experience necessary. ALL invited. ALL supplies provided.**

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## Objectives/Goals

### Participants will:

- + Develop drawing skills through application of observational drawing techniques and strategies
- + Cultivate new ways to see, look and engage with the world through drawing
- + Create drawings that express personal interests and ideas with pride
- + Develop community around the act of drawing

## Session Plans Description

### **Session 1 Title:**

“Taking a Line for a Walk” (Paul Klee)

**Skill-Building Goal:** Students will learn and practice continuous contour drawing

**Social Engagement Goal:** Share drawings with each other and reflect on process

### **Brief Description of Class Plans:**

- + Warm up: Favorite kind of line – building artistic vocabulary
- + Demo continuous contour, intro and use critical response to reflect on activity
- + Experiment with blind and sighted continuous contour line application
- + Slow down, look closely and record what is seen; hold off judgment
- + Share drawings through experience, feeling and insight
- + Reflect on class process

## Session Plans—Culminating Event Example

### Session 9 Title: The Culminating Event

#### **Skill-Building Goal:**

- + Access and develop new observational drawing skills and techniques
  - Create drawings they take pride in
  - Create work that expresses personal interests and ideas

#### **Social Engagement Goal:**

- + Share artwork and sketchbooks with community via public exhibit
- + Create an ongoing community around the act of drawing and the visual arts

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## Dance Break!







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## Creative Aging Teaching Artist Tools & Tips

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## Teaching Artist Fees for an In-Person Program

Fees are negotiated between the teaching artist and the host organization.

| Description       | Hourly Rate | # of Hours | Sub-Total       |
|-------------------|-------------|------------|-----------------|
| Instruction       | \$ 75       | 16         | \$ 1200         |
| Planning/Prep     | \$ 35       | 10         | \$ 350          |
| Culminating Event | \$ 75       | 2          | \$ 150          |
| <b>Total:</b>     |             |            | <b>\$ 1,700</b> |

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# Independent Contractor in Creative Aging

## Considerations

- + Capacity of Organization
- + Education on the sequential model
- + Flexibility in model
- + Flexibility in Fee
- + Demonstrating the program



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## Phoenix Center for the Arts

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## Q&A Session



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# Lifetime Arts Curriculum Coaching

**October 12 - December 22, 2023**

## Process:

1. Submit curriculum via a link LTA will provide no later than **December 15, 2023**
2. Schedule a 20 minute coaching session via video conference
3. *Before session:* Lifetime Arts staff will review curriculum and provide written feedback to teaching artist via email
4. *During session:* Lifetime Arts staff will discuss curriculum with teaching artist and answer remaining questions



**Give us feedback!**

Please complete the **Training Evaluation Survey** via the  
Lifetime Arts Service Portal.



Lifetime Arts

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## Lifetime Arts Social Media & Resources

### Websites

- + **Official site:** [www.lifetimearts.org](http://www.lifetimearts.org)
- + **The Creative Aging Resource:**  
[www.creativeagingresource.org](http://www.creativeagingresource.org)
- + **Creative Aging Foundations On Demand:** <https://beagefriendly.org/>

### Social Media

- + **Facebook:** [www.facebook.com/lifetimearts](http://www.facebook.com/lifetimearts)
- + **Twitter:** @lifetimearts
- + **Instagram:** @lifetime\_arts



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## Creative Aging Foundations On Demand (Online Course)

- + **Free** and **self-paced** online course
- + Designed for individuals and institutions seeking to **run** and **sustain** arts education programming for older adults
- + Learners can go through the course **sequentially** or **selectively**





**Thank You!**

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## Media Credits

- + Diana H. Jones Innovative Senior Center, Brooklyn, NY; Credit: Julia Xanthos Liddy for The New York Community Trust (Slide 1 & 25)
- + The Neon Museum, Las Vegas, NV; Credit: The Neon Museum (Slide 5)
- + Chandler Sunset Library, Chandler, AZ; Credit: Chandler Sunset Library (Slide 8)
- + Garfield Park Conservatory, Chicago, IL; Credit: Sara Cortes (Slide 9)
- + Newtown Italian Neighborhood Senior Center, Queens, NY; Credit: Jeremy Amar for The New York Community Trust (Slides 13)
- + New York State Museum, Capital Region, NY; Credit: Julie Kline and Antonia Perez (Slide 14)
- + Los Angeles County Museum of Art (LACMA), Los Angeles, CA; Credit: LACMA (Slide 15)

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## Media Credits

- + Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slides 17 & 29)
- + Casita Maria Center for the Arts & Education, Bronx, NY; Credit: Casita Maria Center for the Arts & Education (Slide 24)
- + Queens Library, Queens, NY; Credit: Queens Library (Slide 29)

## Resources

Statistics from the Institute on Aging retrieved from: <https://www.ioaging.org/aging-in-america>

Teaching Artists Guild Website: <https://teachingartists.com/pay-rate-calculator/>