



Creative Aging Foundations for Arts Organizations

Phoenix Center for the Arts

Day Two: Tuesday, August 15, 2023

Introductions



Dane Stauffer
Lifetime Arts Trainer



Antonia Perez
Lifetime Arts Trainer

Agenda

- + S.A.F.E planning and Demo classes
- + Program preparation:
 - Cross-sector partnerships
 - Program development cycle
 - Space assessments
 - Community mapping
 - Patron surveys
- + Partnering with Teaching Artists
- + Q&A and wrap-up



Older Adult Learners and S.A.F.E Planning & Practice

Social Isolation

- + Can shorten life expectancy by 15 years
- + Increased risk of dementia and other serious medical conditions
- + Increased for immigrants, LGBTQIA+, BIPOC older adults



S.A.F.E Planning Components

- + **S**kills
- + **A**ssessment
- + **F**eedback
- + **E**ngage Socially

Skills

Schedule classes in a sequence and plan each lesson to ensure that one artmaking skill builds to the next.





Assessment

Continually evaluate each student's progress and tailor instruction to match the expressed needs of each learner.

Feedback

Provide opportunities for students to talk about their work and their artistic process.





Engage

Tie intentional social engagement opportunities to the artmaking.

Demonstration Classes & Remote Program Design

Storytelling



Dane Stauffer

Collage



Antonia Perez

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**Artist: Jaune Quick-to-See
Smith**



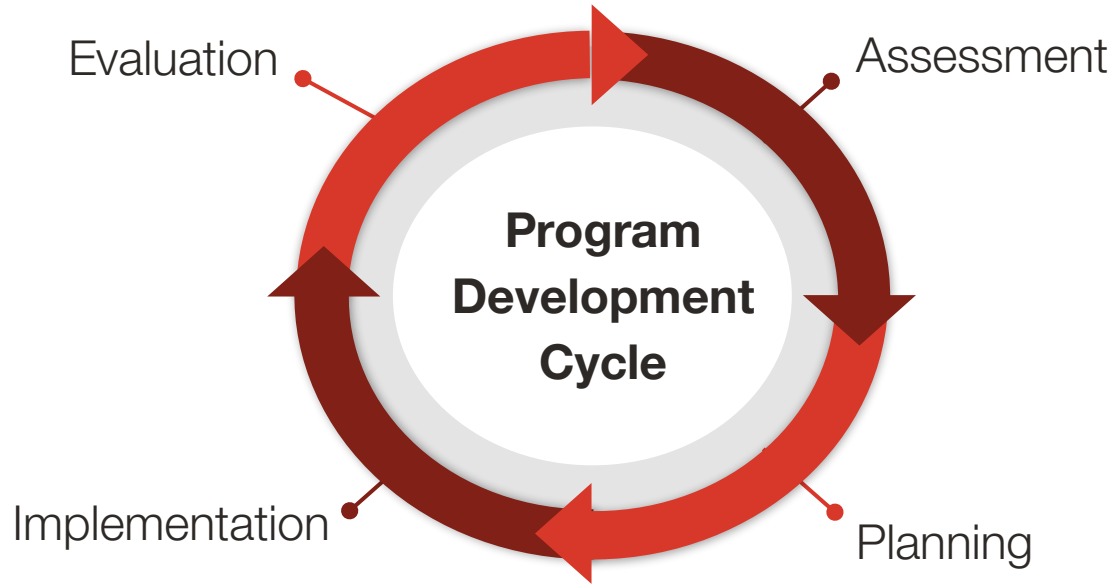


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Break

Program Preparation



Program Development Cycle



Assessment

Look inside your walls

- + Assess facility and staff
- + Determine patron interest

Look outside your walls

- + Community mapping

Staff Assessment

- + Who do you need to get approval from?
- + Who is on your team?
- + What roles might each person play?

Site Considerations

- + ADA accessible
- + Bright lighting
- + Comfortable seating
- + Clear sightlines
- + Climate controlled
- + Partner with another organization if needed

Artform Considerations

Visual Arts

- + Storage space
- + Table and chairs
- + Water source (if needed)

Literary Arts

- + Tables and chairs

Performing Arts

- + **Dance:** Large and supportive dance surface (no concrete) & chairs accessible
- + **Music:** Chairs and music stands
- + **Theater:** Large enough space for movement



Facility Survey

Used to identify:

- + Available resources
- + Accessibility
- + Best program site

Facility Survey

Site Name: _____

Room Name: _____ Location: _____

Hours/Days of Operation: _____

Hours/Days the Space is Available: _____

Space Dimensions: _____ Description: _____

_____ ADA Accessible: Yes No
Flooring: Carpet Concrete Wood Linoleum Tile

Exhibition Space: Yes No **Description:** _____

_____ ADA Accessible: Yes No
Flooring: Carpet Concrete Wood Linoleum Tile

Stage: Yes No **Dimensions:** _____ **ADA Accessible:** Yes No

Flooring: Carpet Concrete Wood Linoleum Tile

Equipment:	Y	N	#	Description:
Seating (Fixed)				
Seating (Movable)				
Tables				
Sound System				
Projector				
Projection Screen				
Microphone(s)				
Microphone Stand(s)				
Sink (Water Source)				
Piano(s)				
Storage (for art supplies and work in progress)				

NOTE: VISUAL ARTS - programs with wet media (paint, clay, watercolors) require access to a water source.
 DANCE/MOVEMENT - programs require clear, unencumbered space, with wooden flooring or linoleum tile over wood. (No concrete floors).

Community Resource Survey

Used to identify:

- + Potential partners
- + Audiences
- + Funding
- + Teaching artists
- + Collaboration opportunities
- + Program overlap

Organization Name: _____

Lead Contact: _____ Title: _____

E-mail Address: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Resources

- | | | |
|----------------------------------------|----------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Auditorium | <input type="checkbox"/> Potential audiences | <input type="checkbox"/> Collaborative programming |
| <input type="checkbox"/> Gallery | <input type="checkbox"/> Marketing resources | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Meeting space | <input type="checkbox"/> Funding resources | |
| <input type="checkbox"/> Other space: | <input type="checkbox"/> Teaching artists | |

Does this organization offer older adult programming? Yes No

If yes, list the programs here: _____

Organization Name: _____

Lead Contact: _____ Title: _____

E-mail Address: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Resources

- | | | |
|----------------------------------------|----------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Auditorium | <input type="checkbox"/> Potential audiences | <input type="checkbox"/> Collaborative programming |
| <input type="checkbox"/> Gallery | <input type="checkbox"/> Marketing resources | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Meeting space | <input type="checkbox"/> Funding resources | |
| <input type="checkbox"/> Other space: | <input type="checkbox"/> Teaching artists | |

Does this organization offer older adult programming? Yes No

If yes, list the programs here: _____

Responsive Programming

Creative aging programs are designed to be responsive to a community's:

- + Desired artform(s)
- + Language(s)
- + Cultural connections

Patron Survey

Used to identify:

- + Arts discipline
- + Class schedule (dates and times)
- + Preferred language



Lifetime Arts

Patron Survey

This site has the opportunity to offer professionally-taught, instructional workshops to patrons 55+. We need your help; please let us know which of the following programs you would like to see featured at this location!

PLEASE CHECK ALL THAT APPLY!

Disciplines:

- | | | |
|------------------------------------------|-----------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Acting | <input type="checkbox"/> Painting | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Improvisation | <input type="checkbox"/> Drawing | <input type="checkbox"/> Filmmaking |
| <input type="checkbox"/> Oral History | <input type="checkbox"/> Collage | <input type="checkbox"/> Songwriting |
| <input type="checkbox"/> Storytelling | <input type="checkbox"/> Printmaking | <input type="checkbox"/> Instrumental Performance |
| <input type="checkbox"/> Playwriting | <input type="checkbox"/> Pottery | <input type="checkbox"/> Choral Performance |
| <input type="checkbox"/> Screenwriting | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Vocal Performance |
| <input type="checkbox"/> Fiction Writing | <input type="checkbox"/> Jewelry Making | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Memoir | <input type="checkbox"/> Quilting | |
| <input type="checkbox"/> Poetry | <input type="checkbox"/> Dance | |

Days of the Week:

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

Times of the Day:

Times are approximate

- 8:00am -- 10:00am
- 10:00am -- 12:00pm
- 12:00pm -- 2:00pm
- 2:00pm -- 4:00pm
- 4:00pm -- 6:00pm

Comments:

Contact Information:

Name: _____ E-Mail: _____ Phone: _____

Beyond Surveying

Ways to engage with your older adult community:

- + Conduct a patron survey
- + Host a focus group
- + Form a creative aging committee
- + Offer demo classes in different artforms
- + Share creative aging example videos



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Dance Break!



Partnering with Teaching Artists



What is a Teaching Artist?



As defined by Eric Booth, a teaching artist is:

“...a practicing professional artist with the complementary skills, curiosities and sensibilities of an educator, who can effectively engage a wide range of people in learning experiences in, through, and about the arts.”

(Booth, 2009)



Teaching Artist Considerations

K-12 Arts Education

- + Sequential arts instruction
- + Social-emotional learning
- + Tied to school standards

Creative Aging

- + Assessment of learners
- + Opportunities for Feedback
- + Social engagement tied to the artmaking



Teaching Artist Intangible Qualities

- + Collaborative
- + Flexible
- + Enthusiastic about working with older adults
- + Understands that the goals of the workshops

Responsive Programming & Teaching Artists

- + Language(s)
- + Cultural Connections



Teaching Artist Fees for an In-Person Program

Fees are negotiated between the teaching artist and the host organization.

Description	Hourly Rate	# of Hours	Sub-Total
Instruction	\$ 75	16	\$ 1200
Planning/Prep	\$ 35	10	\$ 350
Culminating Event	\$ 75	2	\$ 150
Total:			\$ 1,700.00

Q&A Session



Homework

Review the following & think about how you might adjust them for your community (via the Lifetime Arts Service Portal):

- + Facility Survey
- + Community Resource Survey
- + Patron Survey
- + Planning Meeting Template
- + Sample Teaching Artist Budget for Creative Aging Program

Media Credits

- + Heard Museum, Phoenix, AZ; Photo Credit: Mary Dashnaw (Slide 1)
- + Concourse Plaza, Bronx, NY; Credit: Jeremy Amar for The New York Community Trust (Slides 4 & 24)
- + CDC Loneliness and Social Isolation Linked to Serious Health Conditions (Slide 5)
- + Fleisher Art Memorial, Philadelphia, PA; Credit: Fleisher Art Memorial (Slide 7)
- + The Neon Museum, Las Vegas, NV; Credit: The Neon Museum (Slide 8)
- + Newtown Italian Neighborhood Senior Center, Queens, NY; Credit: Jeremy Amar for The New York Community (Slides 9 & 30)

Media Credits

- + Marine Park, Brooklyn NY; Credit: Jeremy Amar for The New York Community Trust (Slide 10)
- + Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slides 13, 14, & 29)
- + Casita Maria Center for the Arts & Education, Bronx, NY; Credit: Casita Maria Center for the Arts & Education (Slide 25)
- + Diana H. Jones Innovative Senior Center, Brooklyn, NY; Photo Credit: Julia Xanthos Liddy for The New York Community Trust (Slide 26)
- + Mosholu Montefiore Senior Center, Bronx, NY; Credit: Jeremy Amar (Slide 18)