

Creative Aging in Wyoming State Libraries

Welcome!

As you come in, add your voice to the public chat:

1. Name
2. What is something positive that life in the pandemic has taught you?

Also, please have paper or notebook and pen available

Ageism and Creative Aging Program Models

Day Three
March 3, 2021



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Education Associate



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Lifetime Arts Trainer

Preparing for Programming—For Now and the Future

Goals:

- Tips and tools to help you plan your creative aging program
- Planning for sustainability: strategy and team building
- Remaining questions and next steps

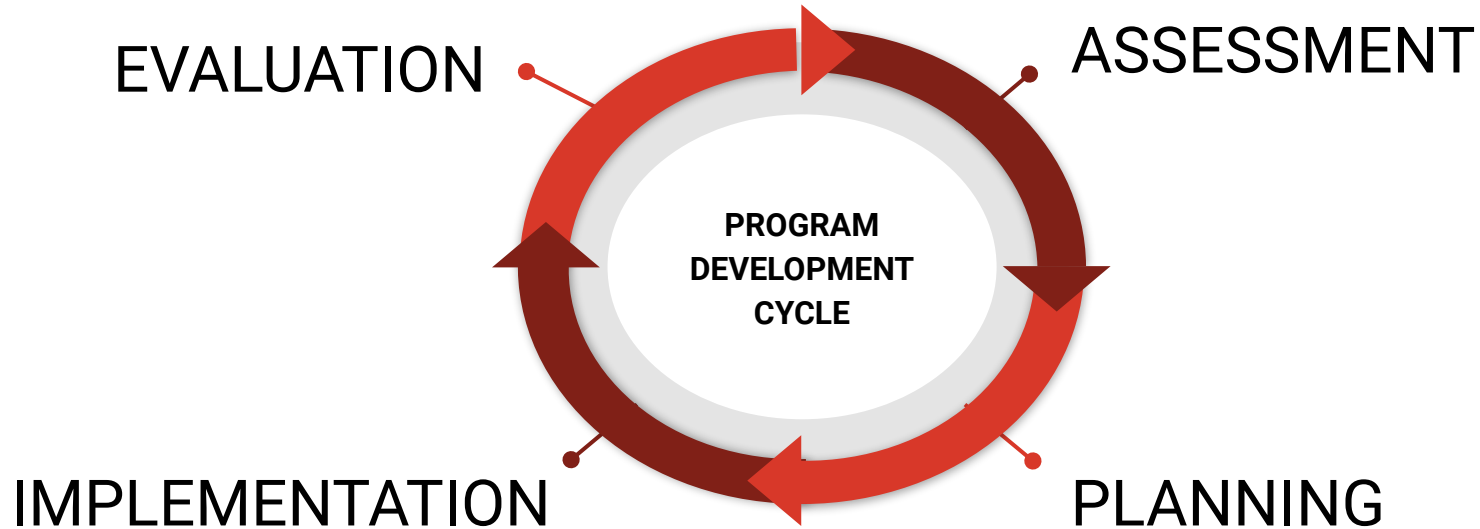
Today's Agenda

1. Program implementation tools and resources
2. Q&A
3. Break
4. Embedding creative aging into your organization
5. Q&A and wrap-up

Creative Aging in Wyoming Libraries

Program Implementation Tools and Resources

Program Development Cycle



Community Assessment

Ensure Programming is Responsive:

1. Look inside your walls

- Determine patron interest
- Assess facility


2. Look outside your walls

- Community mapping

Assessment: Facility Survey

- What resources does your organization offer?
- What can your physical space accommodate?
- If needed, consider an off-site space

Facility Survey


Lifetime Arts

Site Name: _____

Room Name: _____ Location: _____

Hours/Days of Operation: _____

Hours/Days the Space is Available: _____

Space Dimensions: _____ Description: _____

_____ ADA Accessible: ☐ Yes ☐ No

Flooring: ☐ Carpet ☐ Concrete ☐ Wood ☐ Linoleum Tile

Exhibition Space: ☐ Yes ☐ No Description: _____

_____ ADA Accessible: ☐ Yes ☐ No

Flooring: ☐ Carpet ☐ Concrete ☐ Wood ☐ Linoleum Tile

Stage: ☐ Yes ☐ No Dimensions: _____ ADA Accessible: ☐ Yes ☐ No

Flooring: ☐ Carpet ☐ Concrete ☐ Wood ☐ Linoleum Tile

Equipment:	Y	N	#	Description:
Seating (Fixed)				
Seating (Movable)				
Tables				
Sound System				
Projector				
Projection Screen				
Microphone(s)				
Microphone Stand(s)				
Sink (Water Source)				
Piano(s)				
Storage (for art supplies and work in progress)				

NOTE: VISUAL ARTS - programs with wet media (paint, clay, watercolors) require access to a water source.
DANCE/MOVEMENT - programs require clear, unencumbered space, with wooden flooring or linoleum tile over wood. (No concrete floors).

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Assessment: Community Mapping

Things to Consider:

- What cultural resources or institutions are nearby?
- Is there a museum, gallery, theater/music venue?
- Do they offer programs specifically for older adults?
- Is there a community arts center or music school?
- Does your community have an arts council? Are they running programs for older adults?
- Do senior service organizations offer arts programs for their clients?

Assessment: Community Mapping Template

- Completed in concert with facility survey
- Can help identify potential partners

Community Resource Survey

Organization Name: _____

Lead Contact: _____ Title: _____

E-mail Address: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Resources:

<input type="checkbox"/> Auditorium	<input type="checkbox"/> Gallery	<input type="checkbox"/> Meeting Space	<input type="checkbox"/> Potential Audiences
<input type="checkbox"/> Marketing	<input type="checkbox"/> Funding	<input type="checkbox"/> Teaching Artists	<input type="checkbox"/> Volunteers
<input type="checkbox"/> Collaborative Programming	<input type="checkbox"/> Other		

Does this organization offer older adult programming? ☐ Yes ☐ No

If yes, list the programs here:

Organization Name: _____

Lead Contact: _____ Title: _____

E-mail Address: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Resources:

<input type="checkbox"/> Auditorium	<input type="checkbox"/> Gallery	<input type="checkbox"/> Meeting Space	<input type="checkbox"/> Potential Audiences
<input type="checkbox"/> Marketing	<input type="checkbox"/> Funding	<input type="checkbox"/> Teaching Artists	<input type="checkbox"/> Volunteers
<input type="checkbox"/> Collaborative Programming	<input type="checkbox"/> Other		

Does this organization offer older adult programming? ☐ Yes ☐ No

If yes, list the programs here:

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Assessment: Responsive Programming/Planning

Ask, show and tell your constituents:


- Post lunch meeting
- Demo classes in different art forms
- Example video demo
- Form committee
- Patron survey

Assessment: Patron Survey

To determine:

- Arts discipline
- Day of the week
- Time of the day
- Tech access

Patron Survey


Lifetime Arts

This library has the opportunity to offer FREE professionally-taught, instructional workshops to patrons 55+. We need your help; please let us know which of the following artistic disciplines you would like to see featured at this location and when!

PLEASE CHECK ALL THAT APPLY!

Disciplines:

<input type="checkbox"/> Acting	<input type="checkbox"/> Painting	<input type="checkbox"/> Photography
<input type="checkbox"/> Improvisation	<input type="checkbox"/> Drawing	<input type="checkbox"/> Filmmaking
<input type="checkbox"/> Oral History	<input type="checkbox"/> Collage	<input type="checkbox"/> Songwriting
<input type="checkbox"/> Storytelling	<input type="checkbox"/> Printmaking	<input type="checkbox"/> Instrumental Performance
<input type="checkbox"/> Playwriting	<input type="checkbox"/> Pottery	<input type="checkbox"/> Choral Performance
<input type="checkbox"/> Screenwriting	<input type="checkbox"/> Sculpture	<input type="checkbox"/> Vocal Performance
<input type="checkbox"/> Fiction Writing	<input type="checkbox"/> Jewelry Making	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Memoir	<input type="checkbox"/> Quilting	
<input type="checkbox"/> Poetry	<input type="checkbox"/> Dance	

Days of the Week:

☐ Monday
☐ Tuesday
☐ Wednesday
☐ Thursday
☐ Friday
☐ Saturday

Times of the Day:
Times are approximate

☐ 8:00am -- 10:00am
☐ 10:00am -- 12:00pm
☐ 12:00pm -- 2:00pm
☐ 2:00pm -- 4:00pm
☐ 4:00pm -- 6:00pm

Comments:

Contact Information:

Name: _____ E-Mail: _____ Phone: _____

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Remote Adaptation: Surveying

- **Greenwich House**
 - Utilize wellness checks to inquire about programming desires and needs
 - Survey about tech access



Credit: Greenwich House

Creative Aging in Wyoming Libraries Training

Stretch Break!

Engaging a Teaching Artist



As defined by Eric Booth, a teaching artist is:

“...a practicing professional artist with the complementary skills, curiosities and sensibilities of an educator, who can effectively engage a wide range of people in learning experiences in, through, and about the arts.”

Assessment: Teaching Artist Qualifications

Teaching Experience

- Sequential arts instruction
- Work with older adults
- Community-based

Professional Art Credentials

- Exhibitions
- Performances
- Publications
- Recordings

Instruction vs. Therapy

- Goals of these workshops are **instructional**
- Results are often **therapeutic**

Planning: Intangible Qualities

- Collaborates well with others
- Enthusiasm for working with older adults
- Enthusiasm for working in a community-based or library setting
- Flexible and willing to adapt

Planning: Finding Teaching Artists

- Wyoming Art Council and Local Arts Councils
- Teaching Artist Guild
- Association of Writers & Writing Programs
- Look at local arts and community organizations
- National Guild for Community Arts Education
- National Association of Teachers of Singing
- Theatre Communications Group (TCG) Membership Directory
- Use referrals or word of mouth

Planning: Engaging a Teaching Artist

- In-person program
 - Identify at least 3 teaching artists
 - Conduct phone interviews
 - Invite the best candidate for a site-visit
 - Negotiate payment with teaching artist
 - Remote Programs would do pre planning via zoom or phone call
 - Begin collaboration!

Planning: Curriculum Description

Components of a Successful Curriculum:

- Reflects community demographics
- Indicates how host organization resources will be used
- Promotes mastery of skill & social engagement
 - Sequential learning goals
 - Objectives
 - A brief description of activities

Planning/Implementation: Sample Program Budgets

	Visual Arts	Literary Arts	Performing Arts
Teaching Artist Fees:	\$1,365	\$1,500	\$1,700
Program Expenses:	\$800	\$400	\$100
Total Expenses:	\$2,165	\$1,900	\$1,800
<i>Income:</i>	<i>\$150</i>	<i>\$0</i>	<i>\$0</i>
Total Allocation:	\$2,015	\$1,900	\$1,800

Recruitment—Go Beyond

Margaret, Senior Librarian, St. George Library Center, Staten Island:

“I took the flyer to local area businesses; Staten Island Borough Hall, the Staten Island Museum of Arts and Sciences, the jury duty waiting area, the Staten Island LGBT Center, [and] the Every Thing Goes Book Cafe and Clothing Store.”

Implementation: How to Market Your Creative Aging Course

- Use all outlets:
 - Email
 - Phone calls
 - Mail
 - Meals—Delivery and pick-up
- Think about your specific constituents:
 - How best to use these outlets in concert?

Marketing: How to Market Creative Aging Course

- Course description:
 - For remote programs—tech support
 - “Open to all”
 - Supplies
 - Social engagement—“making a new friend”
 - Person they can contact with any questions
 - Image representative of the constituents you serve

Implementation: Program Description

- Brief one paragraph description of what students will learn
- Narrative of skills and goals
- Utilize in marketing—**less is more**

Description Example

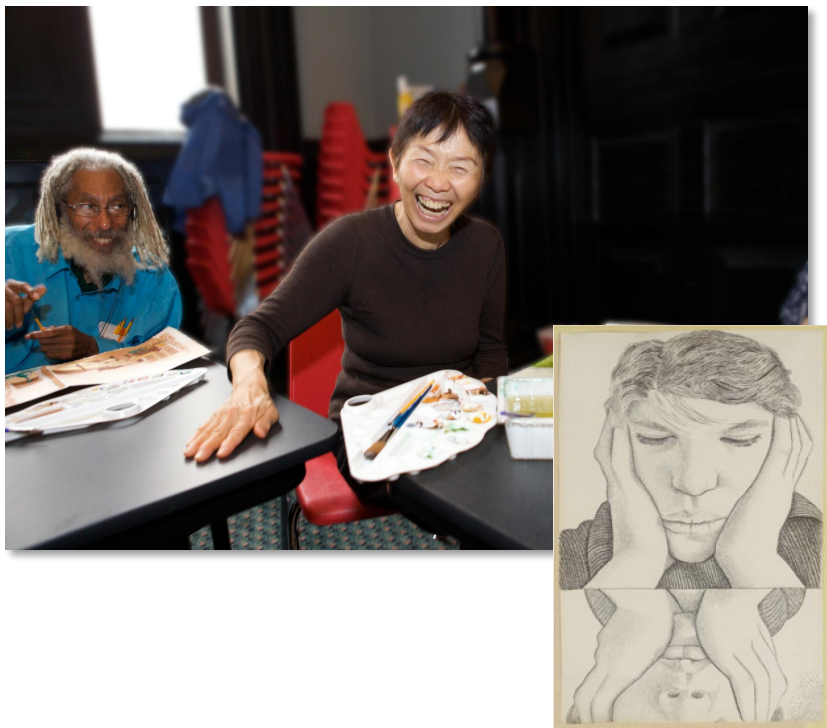
Drawing connects us to the reasons we are interested in the arts. It slows us down engaging us in seeing and thinking as it feeds our imaginations and provides content for our art making.

Drawing is a learned skill that develops through practice and reflection. This remote online learning opportunity provides participants with clear instruction, demonstrations, feedback, and weekly challenges in a connected, supportive community of learners.

NO drawing experience necessary. ALL invited. ALL supplies provided

Imagery

Good



Not So Good



Flyers

Good



Creative Aging

Storytelling through Digital Photography

Tuesdays, 10:00-12:00 p.m.
September 9-November 11, 2014

***You've got a story to tell -
tell it with photographs!***

Join local teaching artist Francis Schanberger for a free, 10 week digital photography workshop. Designed for both absolute beginners and digital photographers with some experience, this creative aging program for adults 55+ will introduce and review the basics of digital photography, including fundamental camera controls, light, vantage point, frame, and creative controls. Cameras will be available for use or bring your own.

Please register in advance.

"Creative Aging in America's Libraries is supported by a National Leadership Grant from the U.S. Institute of Museum and Library Services in collaboration with Lifetime Arts, Inc., AARP Foundation, American Library Association and Westchester Library System."



Dayton Metro
LIBRARY
DaytonMetroLibrary.org
Wilmington-Stroop Branch
3980 Wilmington Pike
937.496.8966

Not So Good

Sing for Life, Sing for Joy:

A 10-Session Choral Singing Workshop



With Teaching Artist
Pamela Warrick-Smith

A CULMINATING PERFORMANCE AND RECEPTION SPONSORED BY THE BAYCHESTER LIBRARY ASSOCIATION WILL BE HELD ON SATURDAY, DECEMBER 11TH AT 2:00 PM.

Class Dates:

Tuesdays, 1:30 - 3:30 PM

September 14, 21, 28;

October 12, 19, 26;

November 9, 16, 23, 30

The Baychester Branch

2049 Asch Loop North

Bronx, NY 10475

(718) 379-6700



New York
Public
Library



Registration

- **First Come, First Serve:**



- **Lottery**



- **Community First:**



Registration Procedures

- Collect contact information
 - Through Zoom registration system, or other
- Explain the expectations of participation
- Add people to a waiting list
- Follow up with phone calls/emails

Evaluations

- **Post-Program Participant Survey:**

- Needs to be completed by participants on the last workshop day

- **Culminating Event Audience Survey:**

- Needs to be completed by audience members at the culminating event (not participants)

Creative Aging in Wyoming Public Libraries

Q and A

Creative Aging in Wyoming Public Libraries

Break!

Embedding Creative Aging into Your Organization

Staff and Leadership Support

Spread the word with staff and leadership:

- Schedule planning launch meeting
- Invite all staff and leadership
- Invite volunteers, board member, and friends group
- Share videos
- Share research
- Form a team

Planting Creative Aging Seeds

1. Form a staff creative aging committee
2. Create local arts board/listing
3. Schedule local artist talks
4. Local artist show
5. Family art day
6. Volunteer run arts events/classes
7. Focus group of older adult patron
8. Patron base advisory creative aging committee

Break Out

- What assets does your library already have that can support this initiative?
- What else do you need to support this program?
- What challenges do you foresee in implementing your creative aging goals?
- How do you build a team to support your creative aging programs and goals?
- What do you need to do to use this opportunity as the foundation for future creative aging programs, in-person and/or online?

Programming Librarian Responsibilities

- Distribute and collect community assessments
- Identify delivery method and art form(s)
- Attend office hours with Lifetime Arts staff
- Identify and contract with teaching artist(s)
- Collaborate with teaching artist on budget and curriculum
- Order and disseminate supplies
- Promote and register for the program and culminating event
- Make space available for each session (in-person or remote)
- Check-in with students and teaching artist throughout program
- Distribute post-program participant evaluations
- Participate in other evaluation activities (e.g. focus group)

Next Steps: Creative Aging Initiative Library Training

Next Steps:

- Complete the **Request For Information Form** via the Lifetime Arts Portal
 - **Deadline: March 19**
 - **form.jotform.com/210604934661049**
- Email questions to support@lifetimearts.org

Wyoming State Library Creative Aging Training

Q&A

Training Evaluation

Please complete your **training evaluation** found in the portal!

Lifetime Arts Social Media & Resources

Websites:

- Official site: www.lifetimearts.org
- The Creative Aging Resource: www.creativeagingresource.org

Social Media:

- Facebook: www.facebook.com/lifetimearts
- Twitter: @lifetimearts
- Instagram: @lifetime_arts

Wyoming State Library Creative Aging Training

Thank You!