# Welcome West Valley Community Educators and Public Programming Professionals!!

#### As you come in, add your voice to the public chat:

- + Name
- + Organization
- + Location
- + Something beautiful you can see out your window or in your space

Please have paper or a notebook and pen available





Creative Aging Foundations Training for Community Educators and Public Programming Professionals

West Valley Arts Council

Day One: Wednesday, June 1, 2022



#### You are viewing Antonia-Lifetime ...'s screen



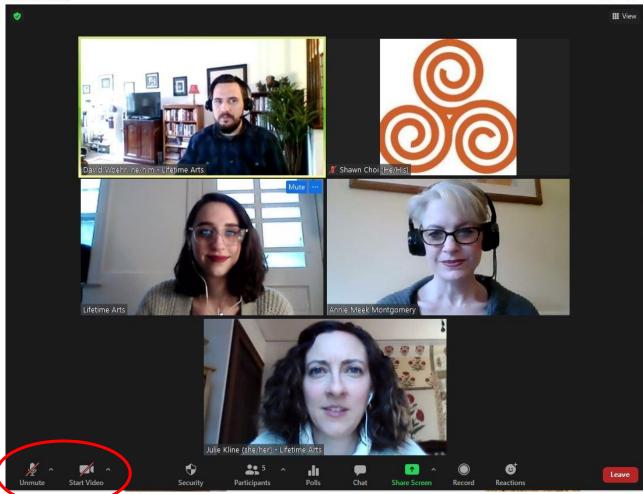
#### Mastery & Social Er

View Options  $\checkmark$ 

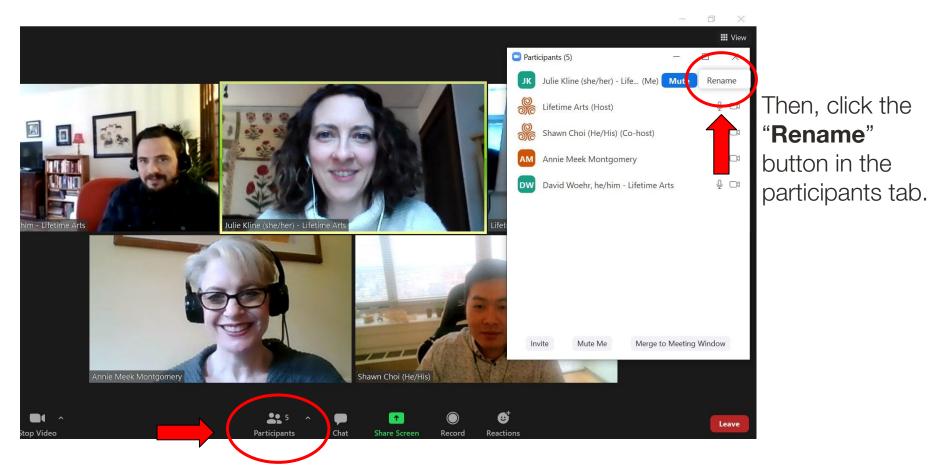
Through these creative aging adults can learn something ne in-depth—and make friends in Lifetime Arts



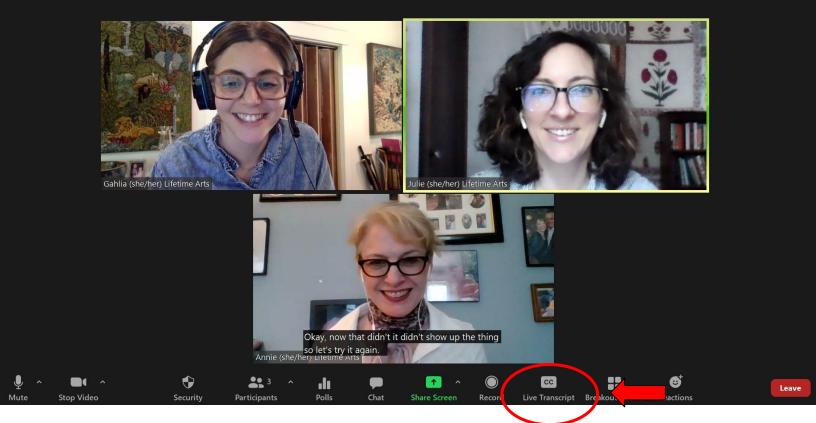
#### Zoom Meeting



You can **mute/unmute** and/or **start/stop** your video by clicking the two icons in the bottom left of your screen.

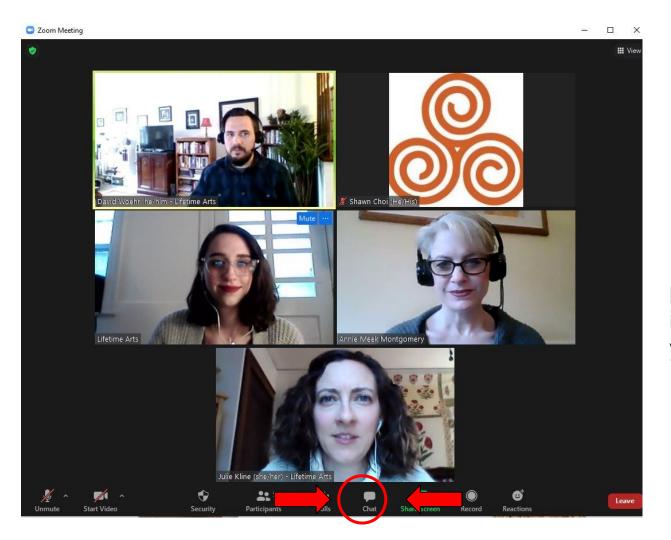


To rename yourself, click the "Participants" icon at the bottom of your screen.



Click the "CC" button above for live transcripts.

III View



If you have questions, please click the "**Chat**" icon at the bottom of your screen.

#### Lifetime Arts Portal

Access Creative Aging Training, Coaching, & Consulting Services

#### Training for West Valley Community Educators and Public Programming Professionals

0% COMPLETE 0/0 Steps

#### Wednesday, June 1 - Friday, June 3, 2022 from 10am-12pm MT

Welcome Community Educators & Public Programming Professionals! We are thrilled to have you join this training as part of the West Valley Art Councils' "Advancing Creative Aging in Arizona's West Valley" initiative!

We are looking forward to meeting you. We have a lot to cover over the three sessions, so please plan to join each day on time.

#### What you need to know:

- Please use the Zoom link below to join all three days of training
- · We have specified some light, yet key pre-work for each session
- All presentation decks will be made available for your convenience



TRAINING DESCRIPTION | TRAINER BIOS | PARTICIPATION GUIDELINES COMMUNITY AGREEMENTS POST-TRAINING RESOURCES | EVALUATION SURVEY | PARTICIPATING ON ZOOM



# **Community Agreements**

- + Be present
- + Limit distractions in your learning space
- + Take care of yourself
- + Hold space for one another
- + Share only what you feel comfortable sharing
- + Sharing will be anonymous



#### Introductions





Vinny Mraz Lifetime Arts Trainer

#### Lynda Monick-Isenberg Lifetime Arts Trainer

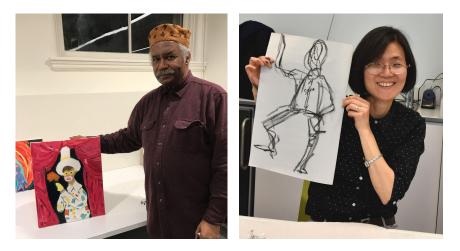
#### West Valley Arts Council



# **Lifetime Arts**

#### Founded in 2008

A nonprofit arts service organization that offers a positive, modern, artistic and social lens through which to serve, inspire and engage America's growing population of older adults.





# **Goals and Agenda**

Be prepared in all aspects of designing and implementing a creative aging program.

#### Agenda:

- + Ageism exploration
- + Break
- + Creative aging arts education model
- + Break
- + Older adult learners and S.A.F.E. planning
- + Intergenerational Programming
- + Q&A and wrap-up





#### **Ageism Workshop**



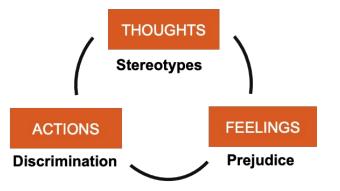


#### What age do you feel like on the inside today?



# Ageism Defined Ageism refers to:

- Stereotypes  $\rightarrow$  how we think
- Prejudice $\rightarrow$  how we feelDiscrimination $\rightarrow$  how we act



Directed towards people on the basis of age



# Ashton Applewhite

- + Author of "This Chair Rocks: A Manifesto Against Ageism"
- Spokesperson for a movement to mobilize against discrimination on the basis of age
- + PBS Next Avenue Influencer of the Year in 2016





# **Breakout Group Discussion Topics**

- + What is something new from Ashton's video that you hadn't thought of before?
- + Where have you seen ageism in your life?



#### **Share Out**













# **Break**



## The Creative Aging Program Model



# Why is Everybody Talking About Aging?

#### By the year 2030:

- + 71.5 million or 20% of the U.S. population will be aged 65+
- + Number of people aged 85+ will **DOUBLE**





#### **Equity and Older Adults**

- In 2010, people of color made up 20 percent of the nation's total 65+ population
  - This percent will **double** by 2050

(Espinoza, n.d.)



# What is Creative Aging?

# Arts education for older adults.

Using the arts to improve the quality of life for older adults through creative expression and social engagement.



## **Creative Aging Areas of Practice**

#### **Arts Education Programs**

- + Goals are:
  - o Instructional
  - Sequential skill-building
  - Art creation
- + Participants **self-select** to participate

#### **Therapeutic Programs**

- + Goals include:
  - o Wellness
  - Recovery
  - o Rehabilitation



# The Creativity and Aging Study

- + Led by Dr. Gene Cohen at George Washington University in 2006
- + Took place over 3 years
- + Conducted in NYC (Brooklyn), Los Angeles & Washington, DC
- + Age range: 65-103 years old
  - **Control group**—participated in usual activities
  - Intervention group participated in professionally conducted arts programs





# The Creativity and Aging Study

#### **Results:**

- + Less medication
- + Fewer doctor visits
- + Elevated mood

- + More independent functioning
- + Less depression, loneliness
- + More activities





# **Mastery & Social Engagement**

Through these creative aging elements, older adults can **learn something new**—or more in-depth—and **make friends** in the process.



# **Creative Aging Arts Education Components**

#### A creative aging program:

- + Is an art class (visual, performing, literary or music)
- + Is taught by a professional teaching artist
- + Has at least 8 sessions that are at least 90 minutes in length
- + Includes skill-building and sequential learning
- + Has a planned culminating event



# **Best Practices in Creative Aging**

- + The goal is to have at least 10 participants in each class
- + Registration is required
- + Class can be free or fee-based
- + Participants should be encouraged to come **every week**



# **Adaptations for Remote Delivery**

#### + Number of sessions

- In-person: 8 sessions
- Virtual: 4-6 synchronous sessions

#### + Session duration

- In-person: 90 minutes
- Virtual: 45-65 minutes

#### + Class size

- In-person: 10 people minimum
- Virtual: Manageable teacher-to-student ratio





# **The Culminating Event**

- + Honors the work of the participants
- + Has a clear vision
- + Is appropriate & participant driven
- + Encourages visibility & voice
- Builds opportunity for social engagement with larger community
- + Encourages sustainability



#### **Remote Adaptations: Virtual Gallery**

#### art.kunstmatrix.com



#### 20/20/20 Break





#### Older Adult Learners and S.A.F.E Planning & Practice



## What's Different About Adult Learners?

#### Adults:

- + Are autonomous and self directed
- + Have a lifetime of experience and knowledge
- + Are goal-oriented
- + Are practical—they want information



### **Natural Physical Changes During Aging**

Potential Physical Change	Potential Result
Nervous system slows down	Balance problems & slower reflexes
Muscle & lung tissue changes	Decreased lung efficiency
Sensory losses	Vision & hearing loss
Bone loss	Decreased strength, speed & endurance
More medications	More adverse side effects
Changes in sexual function	The capacity for sexual activity & response is retained well into old age

# **Problem: Social Isolation**

- Can shorten a person's life expectancy by 15 years
- Associated with about a 50% increased risk of dementia and other serious medical conditions
- + Higher rates of mental health issues
- Increased for immigrants,
  LGBTQIA+, BIPOC older adults



# **Social and Emotional Changes**

### The natural process of aging can cause:

- + Financial worries
- + Loneliness and social isolation
- The "re-wirement" phase—a time where older adults rethink their hobbies and interests



# What Have You Dreamed About Learning?



# **S.A.F.E Planning Components**

- + Skills
- + Assessment
- + Feedback
- + Engage Socially



## **Skills**

Schedule classes in a sequence and plan each lesson to ensure that one artmaking skill builds to the next.



JAL J. JIGHI, JT I'M NEVEI; WRONG.

#### Assessment

Continually evaluate each student's process and progress and tailor instruction to match the expressed needs of each learner.



# Feedback

Provide opportunities for students to talk about their work and the process of the artmaking and learning.





# Engage

Tie intentional social engagement opportunities to the artmaking.





# **Intergenerational Programming**

- + Generate community
- + Promote shared learning and creating
- + Provide equal accessibility
- + Combat ageism in both directions



# **Q&A Session**



### Homework

### Via the Lifetime Arts Service Portal:

- + Review the resources below:
  - SAFE Planning Design Elements for Creative Aging Programs Guide
  - Adapting Creative Aging Course Design for Remote Delivery Guide
- + Watch E.A. Michaelson Philanthropy Video:
  - "Creative Aging: In-Person to Online"
- + Browse our Connect Through Creativity Now Campaign Blog Posts

# **Creative Aging Online Demo Classes**

### **Please have the following:**

#### + Improv

- Room to move
- Space you can make noise
- + Drawing:
  - o Paper
  - Pen or pencil (that makes a dark mark)





Cohen, Gene. (2006, April). The Creativity and Aging Study: The Impact of Professionally Conducted Cultural Programs on Older Adults, Final Report. Retrieved from <a href="https://creativeagingresource.org/resource/the-creativity-and-aging-study-the-impact-of-professionally-conducted-cultural-programs-final-report/">https://creativeagingresource.org/resource/the-creativity-and-aging-study-the-impact-of-professionally-conducted-cultural-programs-final-report/</a>

U.S. Census Bureau. (2017). 2017 National Population Projections Tables: Main Series. Retrieved from <a href="https://www.census.gov/data/tables/2017/demo/popproj/2017-summary-tables.html">https://www.census.gov/data/tables/2017/demo/popproj/2017-summary-tables.html</a>

Espinoza, Robert. (n.d.). *Meeting the needs of elders of color and LGBT elders.* Grantmakers in Aging. Retrieved from <u>https://www.giaging.org/issues/diverse-elders/</u>

Lifetime Arts' Creative Aging Foundations course has been made possible by:

Aroha Philanthropies and the New York State Council on the Arts

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- + Pasadena Conservatory of Art, Pasadena, CA; Credit: Matthew Bookman (Slide 2)
- + Spring Creek Senior Partners: Brooklyn, NY; Photo Credit: Jeremy Amar (Slide 9)
- + Pullen Arts Center, Raleigh, NC; Credit: Pullen Arts Center (Slides 11,18,21 & 40)
- + Jamaica Plain Branch, Boston, MA; Credit: Shannon McDonough (Slide 12 top left)
- + Queens Library, Queens, NY; Credit: Queens Library (Slide 12 top right)
- + Jewish Community Center, Staten Island, NY; Credit: Jeremy Amar for The New York Community Trust (Slide 12 bottom)

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- + Casket Arts Building, Minneapolis, MN; Credit: Casket Arts Building (Slide 14)
- Newtown Italian Neighborhood Senior Center, Queens, NY; Credit: Jeremy Amar for The New York Community Trust (Slides 19 & 44)
- + Queens Library, Queens, NY; Credit: Queens Library (Slide 20)
- + Spring Creek Senior Partners, Brooklyn, NY; Credit: Jeremy Amar (Slide 23)
- + Boston Public Library, Boston, MA; Credit: Boston Public Library (Slides 24)
- Louisiana State Museum, New Orleans, LA; Credit: Louisiana State Museum (Slide 28)

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- + Newtown Italian Neighborhood Senior Center, Queens, NY; Credit: Jeremy Amar for The New York Community Trust (Slide 32 top left)
- + Pasadena Conservatory of Music, Pasadena, CA; Credit: Pasadena Conservatory of Music (Slide 32 top right)
- + Minnesota Opera, Minnesota, MN; Credit: Minnesota Opera (Slide 32 bottom)
- + Ohio History Connection "Weaving on a Hand Loom", Columbus, OH; Credit: astspaces.kuntstmatrix.com (Slide 34)

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- + Cuyahoga County Public Libraries, Cuyahoga County, Ohio; Credit: Cuyahoga County Public Library (Slide 34)
- + Diana H. Jones Innovative Senior Center, Brooklyn, NY; Credit: Julia Xanthos Liddy for The New York Community Trust (Slide 35)
- + CDC Loneliness and Social Isolation Linked to Serious Health Conditions (Slide 38)
- + Fleisher Art Memorial, Philadelphia, PA; Credit: Fleisher Art Memorial (Slide 42)

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- + The Neon Museum, Las Vegas, NV; Credit: The Neon Museum (Slide 43)
- Marine Park, Brooklyn NY; Credit: Jeremy Amar for The New York Community Trust (Slide 45)
- + Washington County Library Consortium, Beaverton, OR; Credit: Washington County Library Consortium (Slide 46)

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